

## Tool in detail - Beyond

**Timeframe:** the program runs throughout the course of 1 year, potentially followed by a second year of support for the implementation of the developed solutions

**Location:** anywhere but to enable groups to exchange 3-10 locations in a region are ideal

**Approach:** each Impact Hub focuses on defining and addressing a specific challenge through local groups of approximately 20 experts, from foundations and intermediaries, government and civil service, academia, social enterprise, and the corporate sector. The expert groups will meet regularly, go through different ideation phases and convene at three ambassador meetings (one expert from each location will participate) to ensure exchange, support and inspiration.

### The key characteristics of the program:

- Going deep and local: individually through monthly in person meetings of the experts while simultaneously sharing findings across locations to encouraging the development of unique solutions that would otherwise not have come about across seemingly heterogeneous challenges
- Educating: through preparation-packages with materials to ensure informed discussions and facilitated conversations
- Enabling creative problem solving: during three gatherings of 5 “ambassadors” - one expert from each group will be chosen - groups will explore their local challenges, ideas and potential solutions together
- Involving beneficiaries: the individuals affected by the challenge through formats ranging from individual interviews to focus groups to ensure a deep understanding local challenges

### Project Goals

Education:

- Dissemination of knowledge gained from the program towards the wider public (through a report, video, articles and blog posts)
- Experts will gain insights and better understanding of the themes discussed

Inspire:

- Experts’ increased understanding spreads through participants’ organisations, networks and influences their mindsets and work
- Through reports shared and community receptions organizations will be inspired to take action

Action

- Adoption of target issues and developed solutions by individuals and their organisations through launch of new or modification of existing initiatives
- Starting points for new partnerships and collaborations within the themes addressed

### Potential topics this formats could address

Building on the Sustainable Development Goals themes such as are feasible:

5. Beyond clean water
8. Beyond energy
12. Beyond food waste
13. Beyond climate protection

Under the selected main theme every Impact Hub will select their local sub theme as they are well connected in the local communities and are deeply embedded in the local ecosystem.

An examples of sub themes: **Beyond Food Waste**

- Supermarkets 2.0
- Farmer's waste
- Entrepreneurship through waste
- The future of consumption
- New ways of packaging